



**News Release:**

**24 September 2008**

**FORESTERS FRIENDLY SOCIETY  
APPOINTS CHIEF EXECUTIVE OFFICER**

Foresters Friendly Society, one of the few UK friendly societies to combine financial services products with the social benefits of a participative local branch network, today announces the appointment of Kevin Dann as its new Chief Executive Officer.

Mr Dann (46) joins Foresters Friendly Society following fourteen years with international investment and financial services group Alliance Trust Plc. Between 1996 and 2006 he was Managing Director of Alliance Trust Savings Ltd before being appointed Chief Operating Officer of City-based Alliance Trust Pensions Ltd in 2006.

Mr Dann's earlier career saw him assume a series of roles in sales and marketing with firms in the precious metals, chemicals and information technology sectors, before joining Edinburgh-based investment managers and stockbrokers Bell Lawrie.

Mr Dann will be based at the Southampton headquarters of the Foresters Friendly Society in the role of Chief Executive Officer with immediate effect.

Commenting on his appointment, Kevin Dann said: "Friendly societies have made an important and positive contribution to communities across the UK for generations. There is no room for complacency however and to survive in today's world Foresters Friendly Society must work relentlessly to attract new members and offer a range of financial products which are relevant to the needs of today's consumers.

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"The opportunity to lead Foresters Friendly Society at this watershed moment in its history was an irresistible one. I look forward to working with the board and our members to continue to accelerate the growth of the society without compromising its culture, beliefs or traditions."

Glyn Carpenter, Chairman, Foresters Friendly Society, added: "Kevin's experience of overseeing change and growth in the retail financial services sector, combined with his appreciation and understanding of our unique culture and traditions made him the natural choice to assume the role of Chief Executive Officer."

"Safeguarding our future through managing our assets in a responsible manner, whilst providing a consistently outstanding service for our members and a working environment which enables staff to develop and flourish is our top priority."

"I look forward to working with Kevin in reaching these goals as the Society looks forward to celebrating its 175th anniversary in 2009 and beyond."

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### **Notes to editors:**

- Photographs of Kevin Dann are available on request.

### **About Foresters Friendly Society:**

Foresters Friendly Society was founded in 1834 and offers a range of financial saving, investment, insurance and protection products, as well as educational grants and healthcare support for its members. The Society currently has £183 million in Group Assets Under Management at 31 December 2007 (Source: Foresters Friendly Society Annual Report 2007). All financial products come with the accompanying benefits of membership of the Society at no additional cost. There is no obligation to purchase a financial product in order to become a member. The Society currently includes over 70,000 members across 250 UK branches.

### **For further information:**

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