

News Release:

17 December 2009

**FORESTERS FRIENDLY SOCIETY ETHICAL CHILD TRUST  
RECOMMENDED AS 'BEST BUY' BY *ETHICAL CONSUMER* MAGAZINE**

**17 December 2009:** The Foresters Friendly Society Ethical Child Trust Fund (ECTF) has been named as a 'Best Buy' product in a survey of the ethical options for investing in children's futures undertaken by *Ethical Consumer* magazine.

The ECTF, which avoids investing in companies that are believed to be harmful to the environment, people, animals or wildlife, came top in the share Child Trust Fund category of the *Ethical Consumer* survey.

In naming the ECTF as its 'Best Buy', *Ethical Consumer* highlighted Foresters Friendly Society's "strict screening of its ethical fund" while awarding the product an overall 'Ethiscore' of 11 out of 20.

***Neil Armitage, Marketing Director, Foresters Friendly Society, commented:***

"*Ethical Consumer* judged a wide range of Child Trust Fund products against some very tough criteria examining both the companies providing them and their investment relationships.

"It's therefore very pleasing to see our Ethical Child Trust Fund being picked out entirely independently by the magazine as a 'Best Buy.' This is also good news for our customers who can feel even more confident in the knowledge they have chosen a truly ethical product which will also give their child a financial head start in life."

Ethical Consumer is the UK's leading alternative consumer organisation. *Ethical Consumer* magazine offers its readers detailed buyer's guides on a wide range of products, as well as news, features and in-depth comment and opinion.

**-Ends-**

## Notes to Editors

### **About Foresters Friendly Society**

Foresters Friendly Society was founded in 1834 and offers a range of financial saving, investment, insurance and protection products, as well as educational grants and healthcare support for its members. All financial products come with the accompanying benefits of membership of the Society at no additional cost. There is no obligation to purchase a financial product in order to become a member. The Society currently includes over 70,000 members across 250 UK branches.

Foresters Friendly Society is the trading name of The Ancient Order of Foresters Friendly Society Limited, Foresters House, 29/33 Shirley Road, Southampton, SO15 3EW.

Authorised and regulated by the Financial Services Authority. Incorporated Friendly Society No. 511F. FSA Registration No. 110029. Foresters Membership benefits are not regulated by the FSA.”

### **For further information:**

#### **Weber Shandwick Financial**

Bilal Mahmood, T: 020 7067 0715 or E: [bmahmood@webershandwick.com](mailto:bmahmood@webershandwick.com)

#### **Foresters Friendly Society**

Neil Armitage, T: 023 80216 867 or E: [NArmitage@forestersfriendlysociety.co.uk](mailto:NArmitage@forestersfriendlysociety.co.uk)