

News Release:

25 March 2010

## **FORESTERS FRIENDLY SOCIETY SPREADS A LITTLE 'SUNSHINE' BY SPONSORING ISLE OF WIGHT HOSPITAL RADIO STATION**

**25 March 2010:** The Isle of Wight branch of Foresters Friendly Society is lending its support to the Island's hospital radio station, Sunshine Radio, by becoming the first organisation to sponsor one of the station's shows.

From 1 April, Foresters Friendly Society will become the official sponsor of Sunshine Radio's popular record request programme, broadcast every weekday evening between 9.00pm and 10.00pm to patients at St Mary's Hospital in Newport.

As the programme sponsor, Foresters Friendly Society will be featured in the form of a recorded message mentioning the straightforward financial solutions, discretionary financial grants and access to free convalescent care offered by the Society.

As part of the sponsorship agreement, Foresters Friendly Society has donated £520 to support the station, which is run by volunteers. The future of the station has been in question during recent months owing to a shortage of funds.

***Doreen Gant, Isle of Wight Court Secretary, Foresters Friendly Society, said:***  
"Several of our members have been patients at St Mary's Hospital and all agree that Sunshine Radio provides an invaluable service to patients at what can be an anxious time for them and their families.

"Making a positive contribution to the local community is an essential part of our Society's values. We're really pleased to be putting our name and giving our backing to help ensure the sun really does keep on shining for Sunshine Radio listeners."

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**Pat Norris, Programme Controller, Sunshine Radio, said:** Our team of volunteers work incredibly hard to keep Sunshine on the air and to maintain something which has been an essential part of hospital life at St Mary's since 1972.

“Foresters Friendly Society works hard to look after the welfare of its members and it's great to see the Society extending this support to our listeners. We're delighted to have the Society on board as the sponsor of one of our most popular shows.”

**-Ends-**

#### **Notes to Editors**

- Photographs of a donation cheque being presented by Foresters Friendly Society to Pat Norris, Programme Controller, Sunshine Radio, are available on request from Stephen Finch, T: 0161 238 9401

#### **About Foresters Friendly Society**

Foresters Friendly Society was founded in 1834 and offers a range of financial saving, investment, insurance and protection products, as well as educational grants and healthcare support for its members. All financial products come with the accompanying benefits of membership of the Society at no additional cost. There is no obligation to purchase a financial product in order to become a member. The Society currently includes over 70,000 members across 250 UK branches.

Foresters Friendly Society is the trading name of The Ancient Order of Foresters Friendly Society Limited, Foresters House, 29/33 Shirley Road, Southampton, SO15 3EW. Authorised and regulated by the Financial Services Authority. Incorporated Friendly Society No. 511F. FSA Registration No. 110029. Membership benefits are not regulated by the FSA.

#### **For further information:**

##### **Weber Shandwick Financial**

Stephen Finch, T: 0161 238 9401 or E: [sfinch@webershandwick.com](mailto:sfinch@webershandwick.com)

##### **Foresters Friendly Society**

Neil Armitage, T: 023 80216 867 or E: [NArmitage@forestersfriendlysociety.co.uk](mailto:NArmitage@forestersfriendlysociety.co.uk)